

# HALLOWEEN EXPRESS

## FUND RAISING OPPORTUNITY

### *Your Non-Profit Organization Can Earn \$\$\$ When You Shop in Our Stores*

Halloween Express Indy has a low-stress, fund-raiser for your non-profit organization, (school PTA/PTO, Parent Association, social philanthropy, etc.).

**It is really simple:** we will contribute back to your organization 5% of all purchases that your supporters make in our stores.

**What is the catch?:** The only catch is that you need to get the word out to your supporters. We will provide you with a flier (or HTML page) created especially for your group. You are free to copy, email, or distribute this information in whatever way works best for your organization.

When you shop in our stores, let the cashier know that you want to support YOUR ORGANIZATION. All transactions will be recorded in our systems. Shoppers need not be MEMBERS of your organization; they just need to tell us that they are supporting your group.

There are no receipts for you to accumulate, no candy for the kids to sell, and no big effort from your core of usual volunteers. It will be as successful as you can make it by sending your supporters to do their Halloween shopping at our Halloween Express stores.

NOTE: this is not a national Halloween Express event. It is local to our stores, and is NOT part of our on-line shopping site.

#### **How does it work?**

You MUST register your organization with us using the attachment below. Your supporters will shop in our stores from early September to October 31. On or before December 1, 2009 you will receive your donation rebate from us.

Halloween Express of Central Indiana is a locally owned franchise. Our family has lived and worked in Indianapolis for five generations. We want to support our local community. More details and forms on our site below.

**Website: [www.halloweenexpressindy.com](http://www.halloweenexpressindy.com)**

**Email: [halloweenexpressindy@gmail.com](mailto:halloweenexpressindy@gmail.com)**

#### **Halloween Express in Castleton:**

6304 E. 82nd St. in Castleton, Just East of the mall, Behind Denny's, Indianapolis, IN 46250

#### **Halloween Express in Carmel/Westfield**

14640 US Hwy 31 N, Greyhound Plaza, Next to Best Buy/Michael's, Carmel, IN 46032